

lucid

study association industrial design

Technical University Eindhoven
Department of Industrial Design
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Het Scherp Groene 14de bestuur der svid Lucid:
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Introduction

One of the most important aspects of a study association is its constant change and urge for achievements. Why? Simply because every year there is a new board consisting of students of the faculty. This year report gives you a summary of these developments and the achievements during the academic year 2014-2015. The goal of this report is to act as knowledge safeguarding for the upcoming board and to educate the coaches about Lucid.



Study Association Industrial Design Lucid is an open, creative and young community. Our aim is to provide both social and educational activities for students in order to develop themselves as a person and as a designer. Lucid accomplishes this by having intensive contact with the faculty, the university, many companies and other parties. Everything Lucid does exists within the following five categories: education, career, social platform, profiling and structure. At the end of the report we discuss the development of these categories.



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Introduction of the 14th Board

Chairman: Jochem Franse

I am Jochem Franse, I am a 21 year old 3rd year student. I have always done a lot of 'community work' like being a staff member at the scouts. I love building and maintaining communities, and that is what I wanted to do as the chairman of Lucid as well. Besides that I was looking for a big adventurous challenge, which I found in this board year.

For me the challenges were coping with all the high expectations that you will find in a young and very dynamic association. Keeping everything on track and creating a professional attitude. These are things I learned to do this year and I am confident that this will help me further in my professional life.



Secretary: Max meulendijks

I am Max Meulendijks. Currently, I'm doing my third year of Industrial Design as a 21-year-old student. After two years at this faculty I learned how to 'learn' on an independent way. During this board year I wanted to learn how to 'do'. My goal was to become more pro-active, flexible, structured, and professional.

To develop these skills I became the secretary and bar treasurer of Lucid. Through these two functions I not only learned to maintain structure, but also to create structure from chaos. To cope with that chaos, I was forced to take on a pro-active and flexible attitude. This year was a perfect combination between professionalism and fun. The skills I acquired will not only help me in designing career, but will also make my personal life a lot easier and orderly.



Treasurer: Kim Sauvé

Hi my name is Kim! I am a third year bachelor student at the faculty of Industrial Design. I would describe myself as a serious, structured though cheerful person that loves to work in a group.

The main reason for becoming a board member was my need for an adventurous year that would be related to my study though would make it able for me to view it from another perspective. Being a board member made me able to grow as a person in my stress management and to become determined in and secure of what I am doing. Next to that it offered me a great group of people to work with and great experiences to remember.



Commissioner of Education: Jeroen Cox

My name is Jeroen Cox. I am a 3rd year bachelor student at the faculty of Industrial Design. I am an all-rounder in the team, always giving requested and unsolicited advice. I chose to become a member of the board, mainly because I wanted to develop my professional skills and gain experience working in a professional environment. With my strategic and tactic insight I am a clear fit for the role of Commissioner of Education of svid Lucid.

My dream is to become a leader of a leading creative team, creating and developing all kinds of innovative concepts. As a creative director you need strong organizational, leadership, time-management and persuading skills. My board-year at svid Lucid has given me all the opportunities to develop these skills tremendously.



Commissioner of Internal affairs: Huub Offermans

My name is Huub Offermans, I am 23 years old and this year I chose to become a board member this past year. I made this choice to grow in a more managing kind of way. For example to see how I can deal with hard deadlines involving large groups of people and steering them in the right direction. But I also wanted to grow in a couple of personal aspects, like becoming a more professional and proactive.

There are several personal aspects that influenced my role within the board; commissioner of internal affairs. I am a calm and an emphatic person who puts great value in helping others. Seeing other people enjoy themselves both satisfy me and drive me to keep going. Being in this board was the perfect combination between working on my personal goals, working in a great team and having an awesome experience.



Commissioner of External affairs: Linnea Groot

I am Max Meulendijks. Currently, I'm doing my third year of Industrial Design as a 21-year-old student. After two years at this faculty I learned how to 'learn' on an independent way. During this board year I wanted to learn how to 'do'. My goal was to become more pro-active, flexible, structured, and professional.

To develop these skills I became the secretary and bar treasurer of Lucid. Through these two functions I not only learned to maintain structure, but also to create structure from chaos. To cope with that chaos, I was forced to take on a pro-active and flexible attitude. This year was a perfect combination between professionalism and fun. The skills I acquired will not only help me in designing career, but will also make my personal life a lot easier and orderly.



2. Timeline





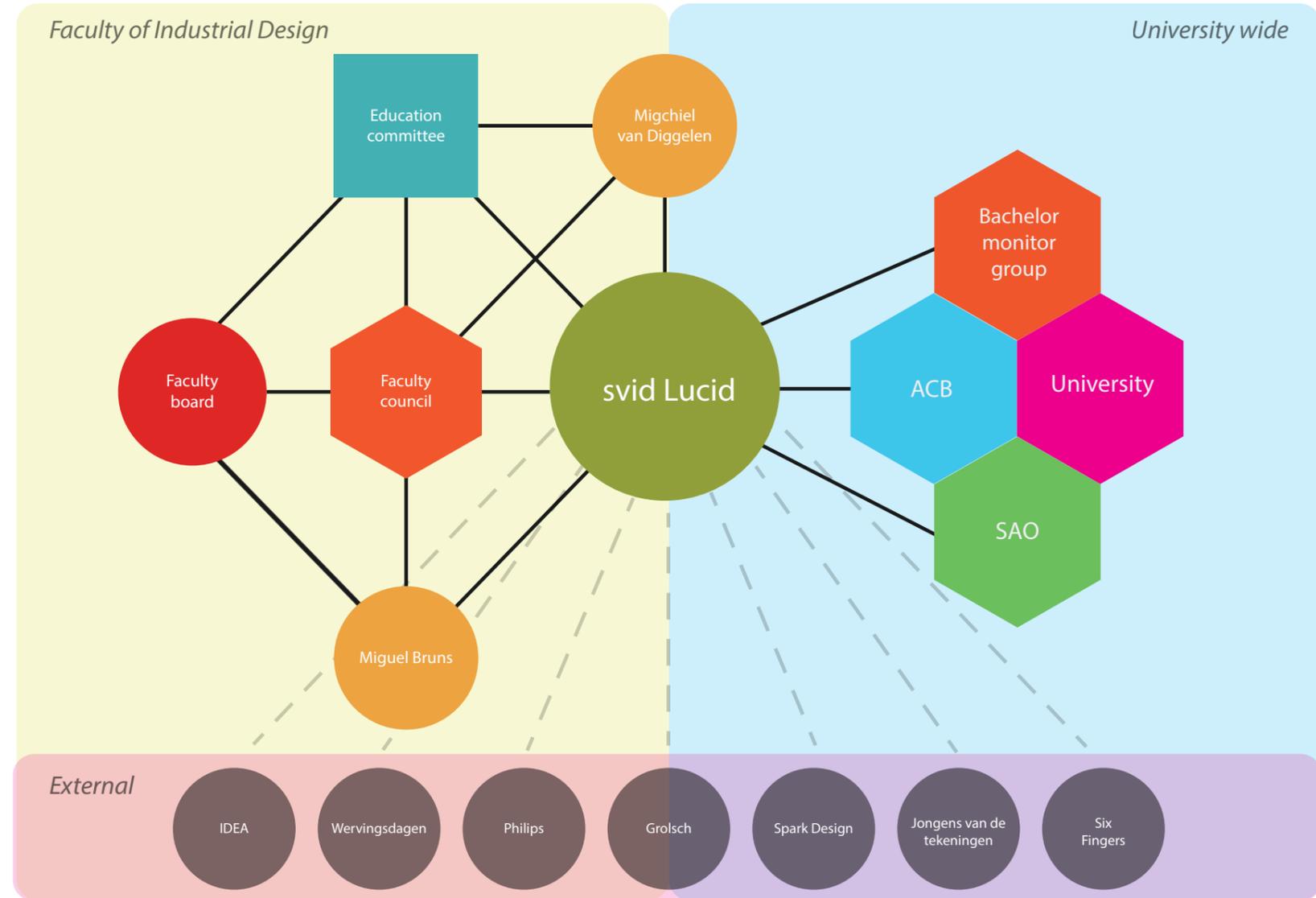
3. Association

Facts & Position

Facts About Lucid this year.

1. Lucid has +/- 700 Members of which +/- 200 members are very active.
2. Divided over 700 members the average member takes part in 3 activities.
3. Whereas the average is 3 activities, 53 members took part in more than 10 activities.
4. E-Lucid's revenue grew 38% to a staggering 18.000 euros
5. On average 15 Lucid members worked fulltime for 5 weeks to create the new ID-Café, resulting in +/- 3150 work hours.
6. In Student-assistent wage this would have costed 39.375 euros for labour.
7. We did the whole build for under +/- 17.000 euros.
8. After driving 3300km this Board-year, the Lucid car died.
11. More than 100 posters have been made to promote Lucid activities.
12. The fourteenth board of Lucid is well known for their constitution drink, it is said that they use a goldfish to brew it....
13. The board has had more than 75 board-meetings.
14. More than 100.000 words were used in the minutes of the board-meetings.

This section will show the most important segments of the university where Lucid is involved with on a regular basis.





Chairman

The chairman will lead and coordinate the Lucid board. The chairman monitors the unity within the board and keeps an eye on the board policy (appendix 1). The chairman also makes sure that the profile of Lucid is carried out correctly. Besides the monitoring task, the chairman also has a motivating task. He needs to make sure that he is always up to date about what is going on within the board but also within and even around the association. The chairman is also the face of the board and the study association and has to act upon this.

Governance lead

For the function of chairman it is important that he is constant aware of the tasks of the other board members. For this reason it is important that it is clear what situation is and he is able to keep an good overview on the weekly tasks of the board members. He will have a week planning and he will discuss this during the board meeting.

Keeping track of the policy

It is the task of the chairman to keep track of the policy. This policy is written by the whole board before they start as a board, and is presented during their election. Based on the boards personal vision, changes within the association or its context this policy can be adapted, but the chairman is kept responsible for this. Evaluating the Board

Together with leading the board come individual and group evaluations. With group evaluations you can look back at activities in the past, the way you treat each other but also the way you treat your members, if you are still following your policy and evaluate important things that went either bad or good. By this you can see where you are now and create plans for the future. Individual evaluations are mainly used to relieve a fellow board member of a troubled mind, discuss his or her learning goals and to bring up points for improvement or change.

Speaking in Public

Being the chairman, it is expected of you to be able to speak in public during internal, external and combined activities. It is important to take into account that you speak in name of the board and/or the association. Therefore you should be well informed and know what you are going to tell. It also helps when you speak positively, with energy and that you are convinced of what you are about to tell.

Leading the General Members Meeting

The GMM is used to inform the members of the recent period and to discuss important points with those members. The chairman leads these meetings and discusses the points with the GMM. The chairman is normally the one who is speaking and can give the word to others.

Some discussions can come to a vote, it is important for the chairman to lead such a vote and keep a good overview of the outcome.

Archiving

The chairman is also responsible for archiving the association. The digital archiving this is done on two hard drives, one at the board room and one at the chairman his home. He is also responsible for the archiving of treasures as the guestbook of the constitution drink.



Secretary

Planning

Since most students follow different schedules, think of bachelor college courses, master modules and assignment weeks, it is important to keep an overview of the planning of the students so that association activities are planned in a way that is most optimal for the target group.

For this, Max created an overview in Outlook and kept this agenda up to date. Not only Lucid activities were put in the Agenda, also the ID education schedule, what deadlines were coming and what activities the students might be doing in their free time (think of PinkPop or the World Cup).

Other

Since the tasks of a secretary are mostly maintaining overview and communicating we cannot say specific developments or results about this. Max maintained the agenda, mail and other forms of communication well.

Association

Students now had a better chance on participating with activities. Especially the bachelor college students had an advantage with this planning, with a special focus on the first year students. In the beginning of the year Max focust on communicating this planning to the Lucid members by the month calendars and newsletters. After the moving, the

means to communicate changed to the website and newsletter.

Board

Max planned in the activities for Lucid members to participate. But also made schedules for the shop duties and BHV responsibilities. Besides these planning, Max tried to take into account the workload of the Fourteenth Board and it's board members. Sometimes the planning of ID curriculum allowed for more activities, but the workload of an individual board member did not. The division of events over the weeks could not have been a lot better since every week the board was fully booked with activities. To avoid this, Max in collaboration with his successor, will make a year planning. on beforehand complete with time slots to plan those activities.



Bar treasurer

An association cannot exist without a treasurer; it is one of the main functions of an association. A treasurer is responsible for all the financial aspects of an association like, invoices, budgets, results, declarations, the treasurer is the contact person for the bank, she needs to keep an eye on that the board is following the financial budget etc. The bar treasurer has those same responsibilities but has to make financial decision less often.

Policy

In the past the bar treasurer was always just like any other committee member: A normal student who volunteered to check the finance on a regular basis. This has proven to be not enough to keep structure and an overview in the finance. That's why Max spent de first half a year organizing the finance of the previous years. This was a hell of a job, but after it was done he could continue on making the budget for the upcoming year

Money flows

The bar treasurer also needs to control every cash flow. This is by far not as complicated as keeping track of the money flow of Lucid. Still, it's something that needs regular attention. Twice a year the bar treasurer makes up a (interim) result. First of all for him second of all to be able to communicate the financial status of the association to her members, fellow board members and cash control



Treasurer

Function

An association cannot exist without a treasurer as finances are of importance for almost any organization. A treasurer is responsible for all the financial aspects of an association, the contact person of several external and internal parties and the guard as it comes to following the association budget according to the board's policy. All in all, the treasurer has the responsibility to keep the association financially 'healthy'. To ensure this the treasurer is responsible for the financial budget, see appendix ... (numbers are removed).

Policy

The financial budget is a reflection of the general policy. It reflects the activities done by the board and the importance of them. Besides the budget of the association, the treasurer is also responsible for the budgets of the committees. She teaches the treasurer of the committee the basics of finances and let them make and maintain the budget but still will be principal for the final result.

Monitoring

The treasurer always needs to be updated about the financial status of the association. Therefore the treasurer makes financial overviews. First of all for herself, second of all to be able to communicate the financial status of the association to her members, fellow board

members and the cash control committee (KasCo). To monitor the functioning of the treasurer she passes all the relevant documents on to the KasCo for inspection. This committee makes sure the treasurer acts consequent and sincere.



Commissioner of Education

Representing

As a commissioner of Education your task is to represent the ID students towards various stakeholders. Via a large number of groups, committees and councils you represent the students towards the Faculty and the University as a whole. As a commissioner of Education you are an independent diplomat which gives you a strong position within the community of the TU/e. As a Commissioner of Education you combine strategic and tactical insight with a bit of social intelligence to enforce your goals and vision in order to improve the quality of education.

Influence

The Commissioner of Education has a significant influence on the decisions made within the University thanks to his strong independent position within the community. People trust the fact that he represents the students and that he is able to represent them to a lot of different stakeholders within the University and Faculty.

Faculty of Industrial Design

Before the Commissioner of Education can represent the students he needs to know what is going on at the ID faculty and the University as a whole. To be up-to-date about the Faculty this Commissioner is positioned in the Educational Committee, the Departmental Council and he meets regularly with the Director of Education.

Focus

This year the Commissioner of Education focused on three main events: moving from the Mainbuilding to Laplace, the reorganization of the faculty and moving back to the Mainbuilding. All three events have substantial influence on the future of the faculty and on the education. For these events it was needed to have a Commissioner of Education who would not be overwhelmed by the political forces used by the professionals within the field. The Commissioner of Education was able to go into meetings convincingly and confident by creating a solid plan beforehand, coming prepared. An example of this is the vision-document that he set up, successfully convincing the Faculty board to fund a great part of the moving from Lucid. You can read more about this at the policy goal: housing.

University wide

At a University wide level the Commissioner of Education is part of three groups: the "Student Advice Organ", the "Bachelor Monitor Group" and the "Advice committee Bachelor Education". These groups allow the Commissioner of Education to gather valuable information for Lucid and the ID students. For instance during the SAO meetings the vision from the CVB on the TU/e campus gets discussed often, allowing the Commissioner of Education to foresee changes coming up.

Level

As a Commissioner of Education you react to what is happening at the TU/e, or the ID faculty. This means that the role of this Commissioner is very diverse, because sometimes things happen contentwise for education, but it can also be that things are changing on a more organizational level. This year the Commissioner of Education focused more on the organizational, visionary level of Education, than on the content, because of the large changes happening to the ID community.

Most significant activities:

1. Setting up a vision for the ID-Café in the Laplace building.
2. Evaluating and communicating the housing problems in Laplace to the right stakeholders.
3. Represent the students within the discussions about the reorganization of ID. (Faculty Council, meetings Miguel Bruns)
4. Represent the students within the process of revising the curriculum (within the Educational Committee, Faculty Council and the meetings with Miguel Bruns).
5. Setting up a vision for the student spaces in the new Main-building together with Miguel Bruns and the Studio group.
6. Representing svid Lucid within the process of creating a place for Lucid in the new Mainbuilding.



Commissioner of Public Relations

As a Commissioner of Public Relations you need to be able to represent the study association professionally. By doing so you hope to find new contacts for Lucid and you try to create new possibilities for small sponsorships.

This year the Commissioner of Education also had the function of Commissioner of Public Relations. Quickly it became clear that this was not a good combination due to the fact that the function of Commissioner of Education was taking a lot of time and effort due to chaotic year with respect to Education.

Unfortunately this meant that the Commissioner of External Affairs did not get a lot of support with respect to getting sponsorship, making it harder to achieve the sponsorship-goal.

Throughout the year the Commissioner of PR has been a sounding board for the Commissioner of External Affairs, supporting her with creating sponsorship-offers and visiting companies together.



Commissioner of Internal Affairs

The Commissioner of internal affairs is mostly concerned about the members of Lucid, more specifically the committees and the cohesion within the association. The commissioner of internal affairs makes sure that committees and activities are running well and stimulates the connection between Lucid and its members.

The commissioner of internal affairs is the final responsible for all the committees, not only the ones he actively guides. With this comes the responsibility for the activities that the committees organize. He sets up a policy concerning the committee structure, on how to improve certain aspects. Within this aspect mainly the teamwork between the committees and fulfilling the needs and wishes of the Lucid members.

To achieve this, a clear selection was made at the beginning of the year. This selection contained the core committees that keep the association on track, so supportive committees like the cooking committee or the promo committee were left out at the start of the year. In this way there was more space to stimulate own initiatives. The reason for this radical change was to investigate what the members actually want and desire from the association.

An important aspect of the structure was to improve the Dropbox structure for the committees, providing them with clear templates for important documents like meeting agendas, minutes and the branding of Lucid.

Finally the attitude of the board responsible is very important, how he/she acts within the committee. We tried to immediately show that we are merely there to guide and monitor them, instead of actively helping by doing tasks. However sometime the committee does need some extra hands to finish in time and then the board responsible might also join in.

The board responsible is also concerned with guaranteeing and improving the social cohesion within the association. This means on the one hand he wants members to have a good connection with the board and another part to create a comfortable environment around the association where everyone can enjoy being him- or herself. No big measures were taken to improve this, it was mostly a mindset of the commissioner of internal affairs to mind the little things. These are things like making sure the board is present and recognizable at all activities, welcoming people when they enter the shop, walking around the space sometimes for a chat and things like that.



The Chairman is an indispensable role within the board, when he is absent the vice chairman will be the deputy. This means that the vice chairman will take over whenever the chairman is not capable of fulfilling his tasks. Because of this, it is evident that the vice chairman is aware of all current affairs. During meetings in which the chairman needs backup, the vice chairman will be the preferred person to join. An example of a situation like this is the FSE-meeting that is held once every month.



Commissioner of External Affairs

The Commissioner of External Affairs will concern all matters regarding external relations like companies or other associations. Her job is to not only involve external contacts with Lucid, but also to involve Lucid with External contacts for a prolonged period. Besides that she is also responsible for maintaining the existing contracts and contacts.

The Commissioner of External Affairs is responsible for exploring the possibilities of collaboration with existing contacts and with maintaining the sponsors. This concerns sponsors for the association and not sponsors that are drawn for specific activities. The Commissioner of External Affairs is at all times end responsible to comply the sponsor policy regarding these sponsors and sees to it that the agreements that are made in return will be fulfilled to satisfaction.

Contacts with companies and sponsors created by the Commissioner of External during the year will remain under the supervision and responsibility of this Commissioner in collaboration with the Commissioner of Public relations.

This year the Commissioner of Public Relations was combined with the Commissioner of Education which resulted in less time from this Commissioner for the first named function. For the Commissioner of External Affairs

this meant that she could use the Commissioner of Public Relations as a sound board for ideas of collaboration and as a partner in meetings with companies and sponsors. However the function of the Commissioner of Public Relations of searching and creating new, mainly short term but also long term, could not be fulfilled by this commissioner, so this also came down to the Commissioner of External Affairs.

Previous year the sponsor target was raised and met with almost 95%. Therefore this year the sponsor target was set the same. The aim was to get 40% of the sponsor target from the larger more permanent contacts and 60% from the smaller temporary contacts. The policy that was made last year was set through, only changing that it would not be a design case driven approach. In the beginning this turned out not to be successful with all companies.

In order to offer a flexible range of activities that can be done in collaboration with companies the Commissioner of External Affairs focused on creating new initiatives that enabled also the smaller companies to become a partner of Lucid. For example the options with the Website and the Lunchlectures came into existence for this.

This year the focus was to make a long term plan for Lucid, also regarding External Affairs. This was done by making a business model of Lucid based on a SWOT and a GAP analysis by the Acquisition Committee. The activities named above are included in this plan and this will enable the upcoming Commissioners of External Affairs to create new contacts and build on long lasting relations by offering a plan for the contact to grow familiar with Lucid, from a low-key activity like a lunch lecture, to an intensive collaboration like a weeklong design case.

In order to maintain information for the following years both LOEBAS (Lucid Online Externe Betrekkingen Administratie Systeem) and the Acquisition Committee are maintained. They both have functions that support the Commissioner of External Affairs by distributing knowledge over multiple sources. The members of the Committee are all skilled in Acquisition and can therefore not only maintain knowledge but also use it to advice the Commissioner of External Affairs in his or her tasks.

In the diagram on the right there is an overview of the division of sponsorship contacts relative to the sponsorship target.



General Members Meeting

summary

The General Members Meeting (GMM) is an important tool for the members of the association to give their opinion and to be heard by the board. The GMM is also used by the board to pay accountability. All decisions made during the GMM are legally bound. The GMM is the highest order when it comes to decision making and always has the power to turn back decisions or actions made by the board.

preparation

As the GMM is an official meeting, members of the association need to be informed well in advance. This means an invitation needs to be sent to all members. This invitation includes the agenda with the topics that will be discussed during the next GMM and the minutes of the last GMM so the members can read back decisions made during that GMM and can also check if all the decisions were written down correctly. Furthermore, the chairman makes an extended agenda which includes all the points that will be discussed in detail so he and his fellow board members know what will be said during the GMM. Besides that he also needs to prepare a presentation to lead the GMM.

execution

This year we tried to make the GMM more appealing again as we sensed the decreasing amount of members visiting the

GMM. We tried to encourage the members to come to a GMM by communicating provoking statements of the items on the agenda. Next to that we tried to organize the GMM more frequently, in order to reduce the agenda and therefore reduce the length of the evening. To create a moment for the discussions to take place we introduced the LuciDebates. During these evenings there was time for more elaborate and in depth discussion about the subjects that arose during a GMM. The advantage of a more frequent GMM is the visible progress (or sometimes the visibility of lack of progress) as the events happen faster after each other. The main disadvantage is the time and effort put in the preparation, such as the minutes and a presentation, that otherwise would be put elsewhere.

influence

The GMM has a direct and indirect influence on the association. The direct influence is noticeable in the decisions made during the GMM that often lead to points of action and therefore are executed on the short term after the GMM. The indirect influence lies more within the suggestions and ideas brought up by the members which often needs time to work out and time to concretize these ideas and suggestions. Official procedures such as installing and discharging committees, brings structure within the association as it is clear who is working on what activity

and to get all the budgets and accounts in order.



LuciDebate

The 14th board introduced the activity Lucidebate so that the members of Lucid could give input to the board on certain topics and decide about these topics as well. As many of these discussions take place during the GMM we wanted to create a more natural environment for these discussions to attract a wider audience for the activity. Throughout the year we had several Lucidebates with themes like 'How will Lucid look like in Laplace?', 'what to do with the Lucid Caravan?', 'What will the future of Lucid on the DDW be?' and 'What should Lucid be like in 2020?'.

preparations:

You see a variation in themes, these were mostly based on decisions that could not be made by the board themselves and that we expected a lot of discussion on. These subjects were mostly chosen during a GMM or in a private board meeting. If we had a good subject we collected all information, like what Lucid did previously during the Dutch Design Week, and we translated this in a introduction for the debate. Then we discussed the most interesting topics within the subject and translated them to a debatable point of view for the debate.

execution:

During the debate everything was written down in the minutes, so that the information could be used afterwards.

Afterwards a conclusion was made, and this was shortly discussed during the GMM. The minutes of the debate were communicated with the interested party, like the DDW committee or the group that is writing the five years document.

influence (future plans):

By taking some of the discussion out of the GMM we were able to get more input in several subjects and we were able to get the opinion of members that usually do not go to the GMM. The sidenote here is thought that this made the GMM slightly less interesting as there was less room for discussion.



Policy Goals

1. Housing

At the beginning of the year Lucid was already busy preparing for the rehousing of the faculty and thus Lucid. Pepijn Verburg, the commissioner of Education from the 13th board had already arranged a location for Lucid in the Laplace building and now it was time to create a concrete plan that was executable. Before setting up this plan the 14th board had already created four points of special interest to act as guidance during the process:

1. Actively involve Lucid members within the process of designing the new Lucid space. The 14th board has done this by organizing a LuciDebate where the Lucid members brainstormed about possible ways of arranging the Lucid Space. Also Jeroen set up a housing-group, this involved a group of Lucid members that worked as a sounding board for his ideas and plans.

2. Actively involve committees in the build of the new Lucid space. For the realization of the new space,

two committees were involved. The “De Vaktorij” and the Bar committee. Together with the Lucid board, the “De Vaktorij” was responsible for realizing the bar and furniture of the ID-Café. The Bar committee played a strong supportive role within this process.

3. Bring students and staff together in the ID-Café. Right after the opening of the space we could see that that staff came to see what the new space was all about. Since then we see staff coming to the space every day. DQI even holds their meetings with all the staff at the long table in the ID-Café. Coach meetings are also often held at the high tables.

4. Opening the new space with a formal opening. Linnea, the LAPD and the Bar committee organized a great opening party for the new ID-Café. During this party we festively opened the new location and a new beginning for svid Lucid.

Overall the new housing for Lucid has been a great step forward, aiming for a professional and attractive image where everybody feels welcome. Since the new bar we have seen a great grow in external drinks hosted at the Lucid.Bar, allowing Lucid to get in contact with a great variety of networks.

Preparation:

The TU/e is renovating lots of its buildings to realize their vision for housing in 2020. This meant that during our board-year the Faculty of Industrial Design and thus svid Lucid had to move to another building, the Laplace building. This was a huge operation which lasted from September 2014 till January 2015, including both preparation, execution and the aftermath. In September 2014 the space where Lucid would be housed was already arranged by the previous board.

The board’s main task then was to set up a general vision and plan for the new ID-Café/Lucid space. This meant involving a versatile group of stakeholders, like the faculty board, the Bar-Committee, the Lucid housing taskforce and many more Lucid members, to create a joint vision for the new space. Also a LuciDebate was organized about the design of the space, creating new ideas and requirements for the new space. The space had to house several functionalities like the Lucid-Boardroom, the Lucid-Bar, the ID-Café and the “Koffiehok”.

To get an overview of how the space should work, would look like and how much it would cost, a vision was created out of all the ideas and requirements. This vision clearly described the functionalities of the space, the goals we had and how we wanted to achieve these goals.

To give a feel of the space and to show what kind of atmosphere was envisioned by the Lucid Board 3D renders were created. The design vision plus the 3D renders were bundled into a report, enabling the board to communicate and explain their wishes to the Lucid-members and the Faculty-Board. Thanks to the report we were able to successfully convince the Faculty-Board to fund a great part of the costs for the new ID-Café. After getting the green light from the Faculty-Board the "De Vaktorij" committee was able to take the plan and start realizing the build of the space.

Within the drawn vision document some regulations were set for the aimed appearance of the space. With these guidelines a construction plan for the room was created, existing from three separate sections. A bar for the Thursday afternoon drink, a stage for lectures and presentations and a bench on which students could work.

Before the building plans were created, several options were discussed with experienced parties like a joiner and experts in the field of pouring concrete. This to make sure that the frame is able to withstand forces from leaning people on the bar top. With the advice of these experts, the blueprints for the different parts of the room were made by de Vaktorij with help of the Bar committee.

The goal of these blueprints was to create independency for the people that helped building, that if no one was there to guide them they could build according to the construction plans. Step by step the construction started, first ordering the materials for the framework within the bar. Then building the entire framework to support the bar.

When the entire framework was built, the plan for the top layer of the bar could be made and carried out. In this process different plans were suggested and compared, based on the drafted vision elements were picked and combined with other features. A modern oak look was chosen combined with some industrial aspects like a concrete bar-top and a framework of scaffold tubes in the back. All objects are constructed by our own students, on which they spend a lot of time and effort. And the end result is exactly what we aimed for in the vision.

2. Own Initiatives

One of the main points in Lucid's policy for the academic year 2014/2015 was to focus on own initiatives. This point was important to redefine Lucid and in special the committees. Another reason why own initiatives are a benefit for the association is that the board is not capable of organizing and initiating all activities.

To achieve this the board weeded out the initial amount of committees, this so that the association could focus on the quality of the committees rather than the quantity. Own initiatives like a ski-trip to Avoriaz, a darting tournament, the Lucid weekend and the goodbye for now party arose, all activities of a very high standard. It was clear to see that the commitment and the feeling of responsibility within these committees was higher.

The persons with the initiatives were immediately motivated to pick a date with the board and shape a committee where necessary. The board set clear targets when to do so, whenever the budget of an activity topped the thousand euros

the finances of Lucid were at stake if the activity flopped or something happened. The second target was that the name of Lucid could be infringed. A good aspect of this rule was that not all the activities had to be organized by committees, this lowered the threshold to organizing such an activity.

The board played the part of a listening ear and a motivator. In the beginning of the year the any other business board was integrated in the board room, on this board the visiting members could leave their ideas for the association behind. Unfortunately the board was damaged during the housing and never replaced, the amount of own initiatives dropped a little bit. On the other hand the role of the board never changed, they kept gauging the interests of the members.

3. Committee appreciation

As can be read in Appendix 2 Goal 4 it was key to the 14th board that committees are valued within the faculty and its educational system. Committees can be seen as extracurricular activities for the students, and a lot of them use them in this way. Especially within competencies like Teamwork, Communication but also occasionally within other ones.

One way to communicate these values to the students but also to the staff is to provide the students with official feedback on their work within the committee. The board stimulated the committee members to send feedback requests on their work, but not all students responded to this offer. Some chose to ask for feedback by mail and others did not answer at all. It is a good start as committees are extremely valuable. It is key to keep stimulating Lucid's members to do so and make the committee work even more of an instructive process.

Committees are extremely valuable to the association as they carry a lot of the workload. To show appreciation the board will organize a committee day. On this day the committees will be provided with a barbecue, drinks and games to play. During the election General members meeting of this year Lucid will present a gift to all the committee members for their hard work. This year the committee gift will be an engraved flask containing our constitution drink.

4. Committee structure

As can be read in the appendix the fourteenth board wanted to make the committees aware of each expertise. This would come in handy in a year where we had to move and it will optimise efficiency upcoming years.

The fourteenth board reduced the amount of committees from 24 to 14. Only the necessary committees were kept. This was done to create opportunity for own initiatives that could become committees. At the end of the academic year Lucid has just as much committees as previous years, but with the difference that they all had a clear goal, and we had a lot of new activities and renewed ideas for the association.

The fourteenth board also provided a number of templates. Standardized in a shared dropbox folder the committee members learned to make agenda's and minutes from their meetings. This way it is made easier for interested parties, like other board members or other committees outside of the committee to read about what is done, and thus to

share knowledge and information. Also, the committee document, explaining how to work as a committee was explained to all new committees.

To enhance own initiatives it was important to keep an active role is searching for good ideas from members. And to be able to transform these initiatives into committees when necessary. Whether this was necessary was decided by the board during board meetings. Examples of own initiatives that became official committees were the Luski or the Goodbye for now party.

To make committees aware of each other's expertise and function the fourteenth board introduced chairman meetings. In these meetings the chairman of all committees were invited. During these meetings there was talked about problems within committees and tips were given by other chairmen on how to approach these problems, sometimes there was also help offered by other committees. These meetings were very helpful, but not very frequent. We advise to pin these meetings down and make them obligatory to make them more valuable.

5. Bar treasurer

The past year, the responsibilities of a bar treasurer was appointed to someone within the Lucid board. This had a couple of reasons: to maintain the independence of the Ludic in regard to Lucid, the create structure and regularity within the finances of the bar, and to maintain the continuity of the created structure. To make sure that these goals would be achieved, the Fourteenth Board made those strategy points.

1. Creating structure and regularity to the finance of the Ludic.

The fourteenth Board wanted to achieve this by, amongst other things, means of the integration of a new system that compares the purchase to the actual sales. This system has never been build to completion. However the bar board did create a programme to administrate and keep track of the stock. This was a trial, which showed what aspects are important to have in the system that was sought. The final version of this system will be integrated in Lassie 2.0 that is supposed to be published this summer.

The biggest problem was that the administration of the finance of the bar was a total mess. For three years the bar had had no steady treasurer that had the time to do the work on a regular basis: receipts that were not declared, invoices that never have been sent, creditors that never have been paid, and so on. Especially the correlation between Lucid and the Ludic was chaos, since two the Ludic administration was kept a record of by two different people in two different places. After half a year of digging in the administration of up to three years back, the bar finally had the finance back in order.

2. Maintaining the continuity of the structure in the finance of the bar.

The idea was to bring along a first year student who would be an apprentice for the latter half of the year to become acquainted with being a bar treasurer. Later on he would take on the function and responsibilities himself. After a half the discussion arose about what would happen if we bring the two financed back to one administration. The Fourteenth Board strands behind this idea and would like to see this happen in the following form (which reflects the correlation between a normal committee treasurer and the Lucid treasurer): The bar treasurer carries the responsibilities of a normal committee treasurer. This means

that the bar treasurer keeps track of where the money goes and makes the budgets and results. The treasurer of Lucid integrates the finances of the bar into the Lucid finances. The maintaining of the continuity is the transmission of knowledge from the current bar treasurer to the prospective treasurer of Lucid and the bar committee treasurer.

3. The guarantee of the independence of the bar with regard to Lucid.

The Fourteenth Board tried to do this by appointing a bar treasurer within the Lucid board. He had the job to speak on behalf of the bar board during the board meetings and protect the bars interest, and the other way around. This sometimes resulted in conflict of interest and a delay in the decision-making. Next year the Lucid board will take on a more decisive role. The bar responsible will communicate the decisions made by the board instead of justify for them.



Committees

the UNiD



The goal of the UNiD committee is create the UNiD Magazine four times a year. The UNiD committee is one of the bigger committees of Lucid with an average of 26 committee members, this is changing with every edition of the UNiD. As a committee member you get one responsibility: media, graphics or text. Every article has one member of each of these groups to create an article for the UNiD Magazine. The whole team is led by the Chiefs who decide the theme, the articles and who lead the process. You have a chief editor, a chief acquisition, and a chief for one of the three themes; media, graphics or text. These chiefs are the backbone of the committee and help the rest of the committee with their experience in their field.

This year the board wanted to renew the vision of the UNiD, as the GMM as well as the board itself could not answer the question of why Lucid spends this much money in the UNiD. The previous vision of the UNiD was to profile Lucid and the faculty to businesses and other interested parties. To renew this vision the chiefs gathers a lot of feedback during the release drink of the 24th UNiD Magazine. With this feedback and their own experience they renewed the vision and target group of the magazine. Instead of focusing writing about student projects to promote these students at the professional industry the committee is now interviewing an writing about professionals and companies to write articles that are interesting for the members of Industrial Design. This way the committee is still making money by companies that pay to have an article in the magazine, but the magazine is also read by more students because the content is more valuable for them.

At the end of the year the committee also decided to be the responsible factor for Lucid his yearbook. This because this way they add value to Lucid by using their expertise for more purposes than the UNiD Magazine only.

Activities

1. UNiD release drink

Lichtjesroute



The Lichtjesroute Committee was a spin-off of the Dutch Design Week Committee of 2013/2014. The goal was to finish the Bol for the Lichtjesroute in Eindhoven and to maintain it for the next editions. During the summer holidays the committee worked hard to re-do the electronics inside and the story programming, and create a weather proof exterior.

Launch of the Lichtjesroute (First shining public display of the Bol)

CROPsla



The CROPsla committee was brought to life to enforce the profiling of svid Lucid. Its goal is to capture Lucid's activities whom are important for the profiling of Lucid. Activities like the Dutch Design Week, the "Aan tafel met" and big parties are captured by this committee on both still and motion picture.

Activities:

1. Photo workshop.
2. support yearbook
3. DDW aftermovie
4. ATM aftermovie

LAPD



The fundamental idea of a party is to bring people together on an easy accessible event and to reflect the conviviality of the study association. Parties stimulate the profiling towards other associations and boast the bonding with the members of the study association. It creates room for friendship and stress relieve during the period of hard work.

The responsibility of the LAPD is to facilitate those parties: thinking of a theme, arranging the location, taking care of the promotion, arranging the dj's, and creating the themed decoration. During the party, the LAPD will act accordingly and serves as a host with responsibilities and a entertaining attitude.

Activities

1. CEOs & Office Hoes
2. Lucid Reborn
3. CYMK
4. Concrete Jungle
5. Pubcrawl

Parentsday



This is a first year committee that organizes a day for a 100 parents of first years. During this day the parents will participate in several activities that give an impression of Industrial Design at the TU/e. For a lot of students it is hard to explain what they do to their parents and for parents therefore hard to understand without experiencing it. This day should bridge this gap in communication.

Milano



Every year the Milan committee organizes a study trip to the Milan Design Week for 50 first year's students. The committee changes its six first year's student members every time. This means that for every single one of them, it is the first time they are involve in committee work. They start with arranging the accommodation, followed by the bus company. Then they fill in the schedule for the week with activities and sightseeing's. Near the end, the committee creates the participation booklets and make a script for themselves.

Doel

The trip gives the students the opportunity to get in touch with this special design world. Not only do they experience a new design world, also a new culture: Milan. It

brings the students together and let them form a bond with not only each other, but also two coaches.

For the board this is the next big step, after the intro week and the first year weekend, to connect with the first year students and make them bond with Lucid. Especially the committee members have the change to see how interesting and informative such an organizing experience can be. This trip also serves to recruit new Lucid (committee) members

Activities

1. Milano Trip

Lucid Weekend



Throughout the year Lucid organizes several bonding activities, ranging from the smaller Thursday afternoon drinks to bigger activities such as a weekend. The focus of this weekend is to offer the active members of Lucid a weekend of relaxation and fun. Often the weekend is constructed upon a theme, this makes it easier to organize fun activities.

This year the committee was mooted as an own initiative by an active member. He was immediately motivated to find other committee within different stages of our educational model. With this committee the entire weekend was arranged, the accommodation had to be found and booked, activities had to be conceived, a route to the location had to be found and many more things had to be planned.

Bar



Every week, Lucid hosts a drink on the Thursday afternoons. The tap trio, consisting out of 3 â 4 bartenders, hosts such a drink. There are in charge of the promotion, the atmosphere during the drink, facilitating the drinks, and cleaning up afterwards.

The bar board makes sure that the tap trio's get everything they need to facilitate a proper drink. This includes ordering the beers, making schedules, policies, vision and keeping the bunch together.

Goal

This drinks creates an accessible platform where students and staff from different ages can bond. A drink takes away the feeling of hierarchy and makes it easier for first year to connect with master

students for example. It often creates room for a open discussion about work. The Thursday drinks are fun to go to with your friends and/or make new friends.

Besides the regular Thursday drinks the Lucid.Bar also offers a service for non-Lucid members. If a relatively small amount one can hire the bar including bartenders. This is good for the profiling of Lucid on many levels; faculty, inter-faculty and even people from outside the University have shown interest in our bar.

Activities

1. Constitution Drink
2. LAPD #1
3. Sinterklaas drink
4. Goodbye for now party
5. Lucid Reborn
6. Tokendrink
7. Alumni Drink
8. Coctail outside drink

End of the year trip



Each year at the start of the summer vacation Lucid goes on a trip to a foreign country with a group of members. The goal of these trips is to explore the value and influence of design within another culture. This year the trip is going to Taiwan with the focus to find the similarities and therefore differences between Taiwanese and Dutch Design. To bring this to another level there will be made an analysis from this to find business opportunities in where these designers complement each other.

A group of six committee members is organizing this trip. They will arrange everything regarding transport, overnight stays and the day program

De Vaktorij



The past year our faculty and accordingly Lucid moved from the Main building to the Laplace building. In this process it was evident to have a committee that was able to assist the board, especially to represent the opinions of the members and the building itself. With these motives the Vaktorij was established.

Previous years Lucid had an ongoing committee that was called the EHT (eigen huis en tuin) committee. This committee was responsible for all small construction projects that the association or other committees needed done. But at the end the committee did not perform any big projects. Therefore this year the decision was made to change the name from EHT to de Vaktorij, this measure was taken to differentiate the committee from

previous years. The committee had large responsibilities in relation to shaping and creating the new ID-Café and Lucid.bar. The team worked hard, especially in the two weeks prior to the opening of the space.

Activiteiten

- Housing

Educie



unclear who to hold responsible for what. For that reason a new division of tasks, or accountability structure was developed. To make the committee a more holistic system. This structure was based on findings in books like 'lean thinking'. Also, maintaining continuity throughout the years, which is hard in a fast changing committee with committee members who only participate for one year was working better with this new structure. This worked pretty well, and this meant that this committee has been the hardest growing and fastest changing committee while maintaining their values.

Activities

1. Dutch Design Ride
2. Program Introduction Lunch
3. HTML-workshop
4. ABM 'aan de bar met'
5. Workshop Sketching
6. Report bootcamp; Indesign, Photoshop & Illustrator
7. ATM 'aan tafel met'
8. Adobe Advanced; Indesign, Photoshop & Illustrator
9. IOB excursion
10. Lunch lecture Zuidzeven
11. Docu Night
12. Workshop 'De Jongens van de Tekeningen'
13. Workshop Welding
14. Workshop after effects
15. Workshop Synthesizer

Lucid has an Educational committee to provide extra-curricular educational activities for the members of Lucid. The goal this year was to grow the quality as well as the quantity of the educational activities that Lucid is offering. Lucid also wanted to grow the capacity of the amount of members that could participate within the committee to provide more people this learning opportunity. For this reason the committee existed of 14 people instead of 6 people in 2013 – 2014.

This did increase the quantity of activities that the EduCie organized, but there was a lack of quality within activities and it was very hard for the board responsible to keep track of it all. This was due to a lack of commitment for the committee from its members and a because it was

16. Workshop portfolio & personal branding
17. Lunch lecture DMM
18. Workshop 3D modeling
19. EduCie goes Brussels
20. Day trip Rotterdam

Aquisition Committee



Acquisition committee

This committee was first created during previous board-year. The function of this committee is to support the Commissioner of External Affairs in his or her tasks by giving advice and function as extra eyes and ears regarding sponsor matters within committees. This should help to maintain the information of external affairs with multiple people instead of a one on one transmission of knowledge when changing boards.

Each committee member has the responsibility of another committee that works with external contacts. The responsibility of the Acquisition committee is to keep track of their moves regarding this contact and help them where needed with advice on how to proceed. At the

start of a new committee which will deal with external contacts, the Acquisition committee member will help to set up a sponsor plan. During the year there will be several meetings between to check-up on the process.

This year the Acquisition committee worked on the long term plan for Lucid regarding External affairs. They set up a business model for Lucid, did a SWOT and a GAP analysis and stated the position and value of Lucid according to this. Based on these outcomes, the committee formulated goals for Lucid in five years. The Long Term plan will be a dynamic document that will be finished during the summer. The Acquisition committee will take an active part in this. More information about the Long Term Plan can be found in.

The committee was usefull for the Commissioner of External Affairs. She could use it as a sound board and ask advice when needed. However the role of the committee members regarding other committees should be reviewed for next year. This year both the Commissioner and the committee members were communicating with the committees which caused some matters to get lost in translation. In order to make this aspect work this should be implemented different. For the continuity a plan will be made

during this summer. The Committee should take an active part in the transmission of knowledge onto the new Commissioner of External Affairs.

First years weekend



Most of the freshmen subscribed to Lucid in during the introduction week and they got to know the association. It is preferable for Lucid to create an active group of first year students, to keep the association lively. The goal of the First years' weekend is to connect these interested students even more. During this weekend the focus of interaction is of a more personal level, the new students get to know the board members.

The committee has to organize a weekend in which personal bonding is stimulated via various activities. Moments of relaxation around a bonfire, group activities and games based upon a theme are often reoccurring across the years. This is all organized by the first years' weekend committee, an enthusiastic first

Intro



Every year a new group of freshmen joins our faculty, to welcome them and introduce them to the faculty of industrial design and Lucid the introduction week is organized. For Lucid the goal of this introduction week is to show what Lucid means to the students at this faculty, the vibrant community that they are able to join. To organize the introduction from Lucid's point of view, the Intro committee is founded.

Omschrijving

The committee takes care of everything on behalf of Lucid, they come up with a theme and matching activities to organize. The intro committee arranges sponsorships from external companies and plans the week in every detail. They also communicate the intro with other

important agencies like the CIC (centrale intro Commissie), FSE (Federation of study associations Eindhoven), Department of internal affairs and many others. In consultation with the current board and the upcoming board the committee will organize a memorable week for the freshmen .

Activities:
Introduction week

Luski



The LuSki (Lucid ski trip) committee arose with 3 Lucid members that were familiar with winter sport and wanted this experience to be able for other Lucid members as well. These feelings were expressed on the AOB table (a physical table that hang in the old board room on which people could pin their ideas or suggestions for Lucid) after which Kim brought them together to form a committee.

Activities
Lucid ski trip

Dutch Design week



The main goal of the Dutch Design Week committee is to profile the study, the students and the study association during the Dutch Design Week event in October. Every year an aspect of ID is displayed to the visitors of the Dutch Design Week to raise discussions and make more people aware of the content of our study. Next to that it's important to get the students involved and present at the main design event of Eindhoven.

Half a year upfront the DDW committee is assembled to organize an event which can range from discussions, workshops, exhibitions or performances related to Industrial Design. This assembly often happens by invitation, as the workload and level of the committee is more advanced. Next to that the committee

members need to be committed for 6 months, in which the workload will only increase towards the event and will peak during the Dutch Design Week itself.

Difficult Things committee



The committee of Difficult Things is invented by the 10th board. This committee examines the possibilities when it comes to programmable systems, such as the member administration, the paying systems for the shop, bar and E-Lucid and the server to keep everything online at all times. Currently the committee is working on LASSIE 2.0, the follow up of the current LASSIE (Lucid Administration System) in which all these functionalities come together in a modular system.

Activities
Token drink
Lassie

KasCo



The Kas Controle committee or short the KasCo monitors the functioning of the treasurer of Lucid. The treasurer passes on every budget and result to the KasCo after which they give advice. Next to that documents such as invoices, declarations and notifications are checked for errors. Especially for the half year and year result the KasCo needs to check the full administration of the treasurer as these result are official deliverables for the GMM (General Members Meeting) and therefore need to be truly.

SAL



The Stichting-Activiteiten-Lucid acts like a KasCo for events for which a large financial risk is present. The group consists of Old-Lucid-Board-Members and one Board-responsible from the current Lucid-Board.

Wervingsdagen



The Wervingsdagen committee is a committee that organizes yearly career events for different faculties of the TU/e. The goal of these activities is to improve the relation between the students and the business world. A board member of Lucid is part of the Wervingsdagen foundation, a foundation that exists of 1 board member of each study association. Together they monitor the activities of the Wervingsdagen committee to make sure the wishes of the students are met.

The Wervingsdagen committee organizes three main events, namely the Trainingsdagen, Bedrijvendagen and Gesprekkendagen. The Trainingsdagen (workshops days) allow the students to follow a wide range of workshops to develop in the fields of business,

finances and communication. During the Bedrijvendagen (companies days) the whole Auditorium is filled with company stands that students can visit. Lastly the Gesprekkendagen (interviewing days) are organized; these days allow students to go in conversation with the companies and possibly gain an internship or even a job.

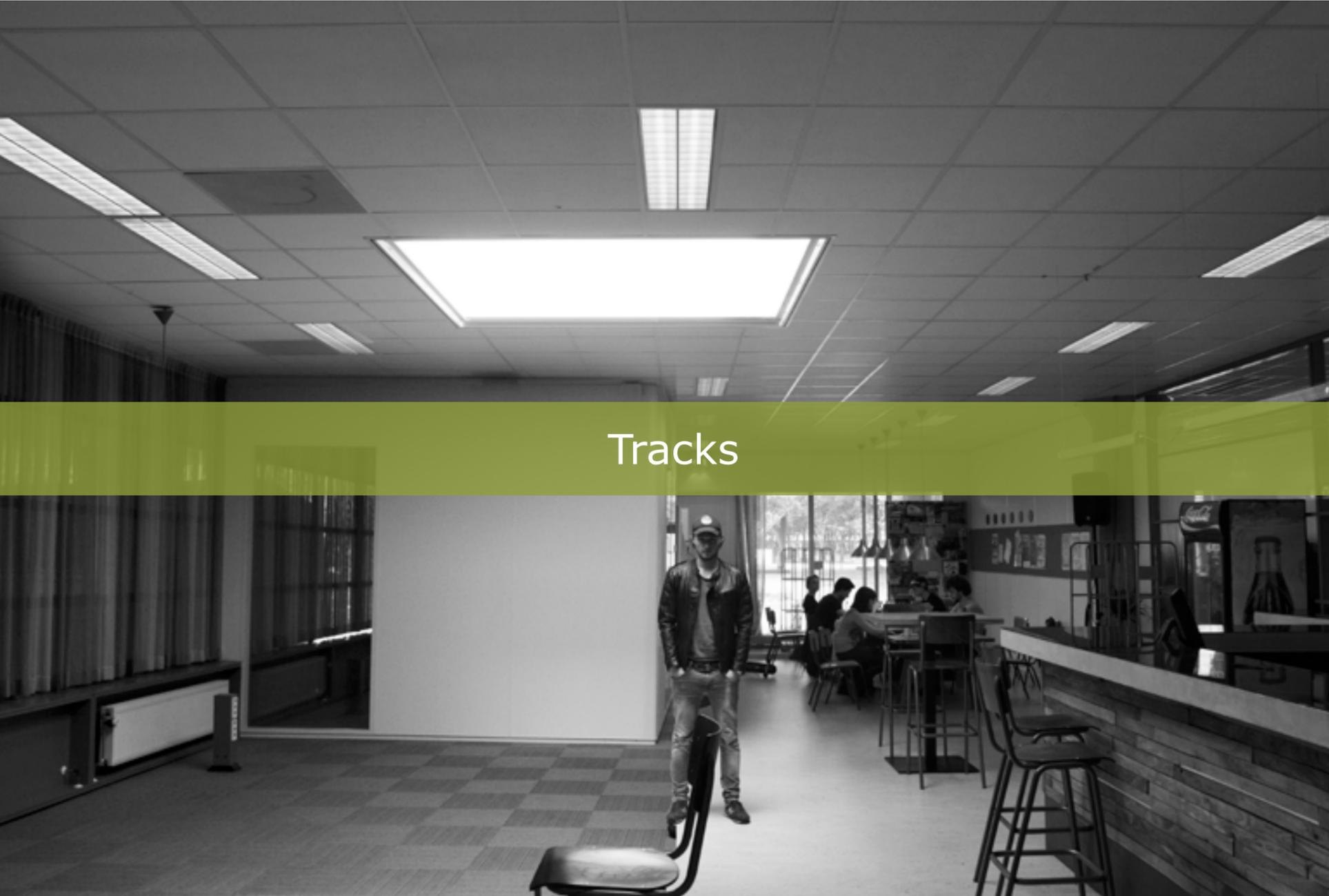
Activities
Trainingsdagen
Bedrijvendagen
Gesprekkendagen



Board Initiatives

Most activities throughout the year are picked up by committees or members. Next to that there are initiatives picked-up by the board. Sometimes this is because there is a busy period and the members are not able to organize activities, like a deadline dinner, or because the boardmembers are excited about an activity and will do everything to make it happen. And sometimes it is because no one else can do it and the board needs to pick it up. The extensive description of all these activities can be found in appendix

1. Lichtjesroute launch
2. Lichtjesroute ride
3. The Wurst Party
4. Glow Walk
5. Sinterklaas Drink
6. Auction Drink
7. Honoraire Borrel
8. Dies Natalis
9. Post Deadline Poolparty
10. Branchmarking Session Six Fingers
11. Philips Bootcamp
12. Alumni Drink
13. Spark Connection Day
14. Battle Committees



Tracks

Some affairs can't be described as just one activities, nor are they policy goals. This leaves us the tracks: a long-lasting affair on which the board members spend time and energy. We discuss the following tracks Housing mainbuilding, Website, Coffee, Lucid in 2020, Contributor policy, Education , E-lucid, Career center, Financial structure, Candidate Board, Lunch lecture



Housing Mainbuilding

Board responsible:

Jeroen Cox

This year Lucid moved from the Mainbuilding to the Laplace building. Now the Mainbuilding is empty and the renovation will start this summer. In the future Lucid will be moving back to the Mainbuilding together with the ID faculty and the IE&IS faculties. This means that Lucid will not be the only study association anymore in the Mainbuilding.

The 14th board of Lucid started the process of moving back to the Mainbuilding by joining the "Vlekkenplan" group. Here the board represents both Lucid as the ID students; aiming to get the best possible spot for Lucid and safeguarding the quality of Education in the future for the ID students by arranging good facilities within the new building.

Moving back to the Mainbuilding will be a long process, as Lucid will only move back to the Mainbuilding somewhere in 2017/2018. Now we focus on arranging the best possible space for Lucid, but as soon as the floor plans are settled the new board will need to set up a clear vision for the spaces, as we also did for the Laplace building. Also future boards will need to keep in mind that funds will be needed to finance the move from Laplace to the Mainbuilding. To get a clear view

on what kind of scale of funds is needed, the boards will need to find out what will be built by the University and what will be needed to be facilitated by Lucid.

Moving back to the Mainbuilding will change a lot with respect to how people will study at the Industrial Design Faculty. The focus within the faculty will be on designing actively, creating dedicated spaces for different kind of work. Nowadays students sit within the spaces for hours, working on their laptops and occupying a lot of space. These students will need to sit in the Metaforum or flex-working-spaces in the future, as the faculty wants to motivate students to design by doing. The commissioners of Education will need to safeguard that the faculty will not drop too much Educational facilities, as they try to reduce the space needed for education.



Lucid website

Welcome to Lucid!

s.v.i.d. Lucid is the study association of the Industrial Design faculty at the Eindhoven University of Technology. The association supports her students in an educational manner, whilst also providing leisure activities.



s.v.i.d. Lucid

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Board responsible:

Linnea Groot & Max Meulendijks

Responsible Committee:

Website boys and aquisition committee

This year Lucid launched a new website. The former website did no longer fit the news of the growing association, so three members worked on renewing the website. With the input of the former board, the external committee and the current board, the new website was created. It is now more user friendly, allows for more sponsor options and is visually closer to the attitude of Lucid.

Preparation

Previous year a lot of iterations went over the design and during the summer vacation the first version was build. This was evaluated and redesigned and finally in January the final version could be presented. For the users the website should give a more clear division between member information and company information. For the commissioner of External Affairs the website has more sponsor possibilities, for example the map with Useful places in Eindhoven for Industrial Design students, where companies can register for a yearly fee.

Execution

When the website was finally launched it was maintained but not used to its full **extension.**

The website is in the first place a medium to provide information for the members and for external parties that are interested in Lucid. Currently the possibility to link the website posts automatically to Facebook, Twitter and LinkedIn is investigated, which will make it a lot more active and prominent platform.

The map with Useful places brought in 6% of the sponsor budget, and it is currently switching to a new plug-in for this, so this is a project that will be continued during the summer.

influence/future

The functions of the website need to be explored further and need to gain more value and depth. Before the change of the boards it needs to work properly, so it can be used right from the start. It is a valuable communication and profiling platform and it should be used as such.

The website could ideally bring in at least 20% of the current sponsor budget, so this is something to work to.



Board Responsible:

Huub Offermans

In the main building Lucid used a small coffee machine to serve its members a daily cup of coffee. The problem with this machine was that it was prone to maintenance and only cans of coffee could be made where a lot of the time only one cup was needed. The board thought that good coffee attracts both students as staff, therefore a new coffee machine had to be selected.

The past year the board has been in contact with various coffee suppliers the past year, ranging from big players in the game like Douwe Egberts to local coffee stores like Koffie & Anders in Gemert. Via a contact within the TU/e community we came into contact with Eden, they are known for their water spring installations but recently started in the coffee branch. A meeting was planned and coffee was tasted, the contact felt good and the coffee was of a good standard. Thus the board decided to sign a contract with Eden.

The benefit of the chosen machine (the Rheavendors Cino XS Grande E) has the possibility to connect our tokens to it. In this way the coffee subscription can be executed. It is also a plan to organize an official opening for the coffee machine, to



Lucid in 2020

Board responsible:
Jochem

Every year Lucid has to deal with a new board and therefore with a new vision on the association. In order to make a more stable grow as an association we created a five year document. This document states all the long term goals and is meant to help the board and the GMM. It is made by a number of old board members, active members and boards members.

preparations:

The group started with several meetings in which the use of the document was formed, what should it state and how should it be used. After that the board arranged an Lucidebate in which the input of more members was asked execution:



Contributor policy

Board responsible:

Linnea Groot

Lucid generates income through subscriptions, sponsorships and donations. To rejuvenate the idea of becoming a contributor last year a new concept was launched; Special contributors. This year the policy was finalized and put into practice.

Preparation

The struggle of last year, defining who is a regular member and who a contributor from the administration system, was this year still present. In the new administration system that will be launched at the beginning of next year will solve this.

When someone contributes €50,- or more he or she becomes a special contributor. The name and personal text will come on a plaque in the member's space above the corkboard. The new special contributor will receive a Lucid package with whisky, beer and red wine.

All options to become a contributor are explained at the website of Lucid. In order to stimulate contributors to contribute more than the mandatory €7,50 new SEPA forms were made with an option to decide the value of the contribution as desired.

Execution

The former board gave as advice to use the parent's day as a moment to gain contributors. This was the first year that this was actually done as can be read in. We gained two new contributors through this. Next to that during the alumni drink the option to become a contributor member was promoted as can be read in. And the last moment was during Thursday drinks when former staff or students came the option to become a contributor member was promoted.

Because of the administration it is currently difficult to host events specially for contributors, but this should be possible with the new administration system. In that case it would be advisable to send the UNiD to all contributors, since they are no longer tied to this Faculty, send a newsletter every two months with events that are important and interesting for contributors and have a yearly contributors drink.

influence/future

Contributors are not only a source of income, but also a network. As the alumni grow older they grow into valuable positions within interesting companies, this network can be used to organize career events for the members of Lucid. As is shown now already in many of the career events with companies, a lot of the contacts come from alumni. Therefore it is

important to keep them in the loop about Lucid activities, because if they want to do something with students they are more likely to think of Lucid. But also if Lucid wants to collaborate with a company they are more likely to have a helpful attitude.



Board Responsible:

Jeroen Cox

It has been a very chaotic year within the field of education, looking at the move from Laplace to the Mainbuilding, the revision of the Education and the reorganization of the faculty a lot things have changed in a relatively short amount of time.

Still a lot of development has taken place within the field of education. E-lucid steadily kept growing and becoming a better service for the ID students. The new housing in Laplace has been finished successfully, so Lucid will have a solid Homebase for a couple of years again.

This year the board made a beginning with the new housing in the, to be renovated, Mainbuilding. The Commissioner of Education and the Chairman joined the "Vlekkenplan" group, a group consisting of staff, the faculty board and Pepijn Verburg. Here they were able to gather insights about the new building for Industrial Design, also the new location of Lucid has been discussed with the architects and the Faculty-Board. Soon plans will get more concrete and the next board will really need to stay on top of everything to make sure Lucid and the ID students will get a good as possible place to study and to relax. Together with Miguel Bruns, the director of education,

great efforts have been made in favour of svid Lucid. A great obstacle is the new location for the Lucid.Bar, with respect to the bars of the associations a lot is not clear yet: getting more clarity about this is one of the main priorities at the moment.

Lucid has grown a lot this year with respect to actually providing education. The Educie, the educational committee, has organized twice as much educational activities this year as before.



E-Lucid

Board responsible:

Jeroen Cox

Responsible Committee:

Student assistants

E-lucid is the Electronic shop established by svid Lucid in 2013. It is managed by 4 student-assistants and one Lucid-board-responsible. It has a strong supporting role within the education of the ID faculty. Students come here to buy their electronic components which are otherwise hard to get, or take weeks to get delivered. The process of prototyping has therefore become much easier for students.

preparations:

The preparations started already in 2012 when David Verweij set up the first plans. In 2013 E-lucid became a reality and was launched. So this Board-year was the first time that only a transfer of knowledge within the Board-responsible had to take place. Also a meeting with Bas from RS took place to discuss the year that was coming up.

execution:

It has been found that E-lucid is still growing a lot, with a staggering growth of 38% to +/- 18.000 revenue. This also means more risk for Lucid as they are still the ones responsible for the stock and

the money that is located on the tokens. Plans are being made to reduce the risk for Lucid. Also a success of this board-year was the concept of starter packages, these were sold a lot.

influence (future plans):

Plans are being made to reduce the financial risk for svid Lucid. A policy will be made to ensure that the student-assistants can order way too much stock, people will not be able to order components without paying first etc. Also a plan has been made to start rent tools to the students in order to create funds that will act as a buffer when things go wrong.



Career center



Board Responsible:

Linnea Groot

Regarding to the changes in the educational system with all the studies coming closer to each other, there is also a change in how the University manages her contacts with external partners. In order to structure this better they are setting up the Career Center. As Federation of Study Associations all the commissioners of External Affairs were invited to think with the initiators of career center about the format this would get.

As commissioner of External Affairs of Lucid this was a challenge. Lucid has the reputation of doing things always just a tad different and this reputation is partly true. The companies that Lucid attracts, apart from Philips, do not match with any of the other association and are far less numerous looking at employees and sales. In the conversations with the other associations and Career Center this needed to be taken into account. It was the challenge to find out whether the option to have a central contact for companies would be beneficial for Lucid. The conclusion for Lucid was that only if the central contact understands what Industrial Design can and cannot do, it could be a viable collaboration.

This is a still ongoing process, so the result of these negotiations will not be known by the end of this board year.



Financial structure

Board-Responsible:

Kim Sauvé

Responsible Committee:

KasCo

This year the treasurer invested a lot of time and energy in improving the financial structure of the association. In the past treasurers were checked by the KasCo (cash control committee) at random and in good faith. For the greater part this worked sufficient, though there was space left for errors. Next to that the accountancy program that is used since the birth of Lucid became a bit outdated and is therefore not very foolproof and user-friendly. Lastly the association had to adapt to new logistics such as the SEPA regulations as all old automatic collection contracts would expire and therefore be lost revenue.

Preparation

To be able to weigh the quality of the financial administration of Lucid compared to the finances of other associations the treasurer went in conversation with treasurers of other associations. In this way she gained more insight on the activities during and the frequency of checkups from their cash control committee and the view they had on study associations and their liability to taxation. Old treasurers of Lucid were approached on subjects such

as a new accountancy program and the possible fusion of the bar and association finances (as they have been separated for years). Together with the KasCo the treasurer critically reconsidered the way of checking the finances.

Execution

To improve the inspection of the finances the KasCo increased in number. They started following the 'better safe than sorry' mentality and checked literally everything during the making of the half year result. Inspecting and if necessary replenishing the documentation of half a year was a hell of a job though very rewarding as it gave interesting insights. After the checkup the KasCo presented their findings to the GMM to confirm their trust in the half year result but also to put pressure on the board to improve on the errors found.

To find the most suitable accountancy program for Lucid the treasurer tried several trial programs. After some examination the program of choice was Conscribo, a very accessible though strict and professional online program. After the purchase it was decided to work simultaneously in the old and new accountancy program as the switch to a stricter program comes with struggles and the daily book keeping shouldn't suffer from that.

Not only the treasurer, but also the bar treasurer started to make use of Conscribo. In this way it would be easier in the future to follow the financial traffic between the association and the bar as Conscribo would make it able to combine the administrations. Soon the question arose why the bar and Lucid finances are two different accountancies.

Lastly the treasurer made an inventory of all the matter that has to be learned to become a treasurer of Lucid and assembled it in a testament document. In this way the wheel will not be re-invented over and over again during the handover of the finances to the successor.

Influence

As the treasurer will be monitored more frequently and thoroughly errors can be prevented or put down fast.

As the reasons for the separation of the Lucid and bar finances are outdated the Fourteenth Board searched for ways to integrate the bar finance into the Lucid finance. Before the start of next semester the solution will be found and the first steps in this process will be made.

For the successor treasurer it will be a challenge to take over this integration. Though the introduction of the testament will give him/her a bigger foundation to start from. The expectation is that the successor can pick up the routine tasks faster which creates room for a focus on



Candidate Board

Every year our association's board changes, with the aspect of continuity in mind the transfer of the boards is very important. This is something that differentiates Lucid from other associations lets their members form a group of six people, Lucid shapes the group of new board members together with its members.

Due to our new housing trajectory started a bit late (the beginning of March), but nonetheless a large group of enthusiastic members showed their interest. It is key for the association to select the most capable group of six from these 23 interested members. This is achieved by planning frequent meetings with them, the topics of these meeting are very superficially at the beginning. Questions like; "what does the board do?" And "which functions are there within a board?" Are answered. After the first two meetings some of the interested persons quit.

Together with the remaining people the board plans meeting to address questions and doubts about the board year, as a group but also one on one. Than the topics of the meetings start to become more personal, the results of a Belbin test are discussed and theses about Lucid are discussed with the group. During the first voting round the current board and the

candidates select 15 people to continue with.

The themes of the meetings slightly start shifting from the individuals to Lucid, and possible situations within a board year are discussed but also roles within the board are addressed. By means of a new voting round, the number of candidates was reduced to 8 people.

As described in Appendix 1 – Candidate board drink, the group of candidates has to organize an activity. Not only just for the association to test the possible board members, but even more for the candidates to see how the others react in stressful situations and within a team. This drink was evaluated with them and very useful in terms of information about the groups capabilities. They came up with a fun theme during the drink and anticipated well on the occurring situations. During the following meetings spearheads were discussed to see what the different persons in the group have in mind for Lucid. And based on these findings the current board shaped the new board in association with the candidates.

Together with the final six candidate board members an intense process starts to transfer the gathered information and to shape the upcoming board in a way that is best for the association. The roles within the upcoming board and ancillary tasks

are divided between them, and a start on the new policy is made by shaping and creating spearheads. During the summer holidays this process continues, to create a policy and to ensure the new board is ready to start during the introduction week.



Lunch lecture

Board responsible:

Linnea Groot & Jochem Franse

Responsible Committee:

Educie

Categories:

education and career

The Lunchlecture is a new initiative of this year and is a common activity at other study associations. This is a low key activity that is for all members and can also be done in collaboration with companies as part of a sponsoring package. During each lecture a specific topic is touched upon.

Preparation

A lunch lecture is easy to set-up, the key element is the promotion. With enough audience interesting discussions can be started at the end, which gives the lectures an extra dimension. In order to establish this the second important thing is to have an interesting topic. The lunch lecture can be offered in a sponsor package with a company or can be given by an interesting staff member of the TU/e. The first is interesting for the network of Lucid because it is an activity that can give a good image of the depth and knowledge of most Industrial Design students.

Execution

The ID-Café in Laplace is an ideal environment for a lunch lecture with a small stage and a beamer. The students know how to reach it and if it becomes a regular thing, there will always be some people who are interested in the topic of a specific edition. This concept can succeed if it will become a repetitive event that students will get familiar with. If the right topics and speakers are chosen it might also be an event interesting for staff and PhD's.

Influence/future

In the future the occurrence of these events needs to go up. There needs to be an active role in finding interesting topics and speakers, in order to give it a good start and get it in the system of all the people tied to Industrial Design at the TU/e. It is an interesting concept for partners and sponsorships, so definitely an activity to get into the agenda permanently.

Thank you for reading

After being board members of Lucid for 10 months we can say we are definitely proud of what we contributed to our association. We will never forget the things we have done and experienced this past year. Going into the Lucid rollercoaster changes you in a professional way but also a social and personal way. We experienced ups and downs but in the end it was always worth it. The 29th of August will be a strange moment when we will give our responsibilities to the next board. We have full confidence in our successors.

"Op Lucid! Op een helder moment!"